



**WAKEFIELD
MASTERPLAN**

15th July 2021

HAVE YOUR SAY ON THE VISION FOR WAKEFIELD CITY CENTRE

Wakefield Council has today (Thursday 15th July 2021) launched the second stage of its consultation on the vision for the future of the city centre.

The emerging Wakefield Masterplan is being developed as a vision to shape the future of the city centre, in which residents and businesses have opportunities to input ideas into the process that will guide future developments and support regeneration plans.

The vision and ideas have been developed after feedback from residents and businesses that took part in a consultation last summer.

The top four ideas for the city centre received from the public, local businesses and organisations during the first stage consultation held last summer were to:

- Increase family friendly amenities,
- Expand green and open space provision
- Strengthen the retail, commercial and leisure offer
- Improve walking, cycling and parking facilities.

Wakefield city centre has seen a lot of change over the past 20 years. The Wakefield city centre masterplan explores which are the next areas to evolve in the city and what people want from their city centre.

During the second stage public consultation, residents and business people have the opportunity to give further input into the process.

Cllr Darren Byford, Cabinet Member for Economic Growth, Regeneration and Property, said: “The Wakefield city centre masterplan will play a very important role in guiding future developments and supporting our ambitious regeneration plans.

“The vision for Wakefield city centre is to provide a balanced and mixed offer to encourage people to come and enjoy our fantastic city centre. We want to encourage a centre that will become more people-focused –where you come to work and live, experience creativity and


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access facilities that are interlinked, which will help to develop a distinctive and vibrant environment.”

The second stage consultation will run between July 19 to August 20. Members of the public can visit one of the consultation events being held across the city centre.

Monday, 19 July 11:00am – 15:00pm	Wakefield Cathedral
Tuesday, 20 July 11:00am – 15:00pm	Wakefield One, Burton Street
Wednesday, 21 July 11:00am – 15:00pm	Wakefield One, Burton Street
Thursday, 22 July 11:00am – 15:00pm	Trinity Walk Shopping Centre
Friday, 23 July 11:00am – 15:00pm	Trinity Walk Shopping Centre

Alternatively they can visit the project website www.wakefieldmasterplan.com and provide feedback via the online survey.

The project team is also welcoming feedback via the project social media handles **Facebook** (Wakefieldmasterplan), **Twitter** (Wakeymasterplan) and **Instagram** (Wakefieldmasterplan) and through the project telephone (0151 640 0362), email: contact@wakefieldmasterplan.com or by post to FREEPOST UK NETWORKS.

Once the feedback from this consultation stage has been reviewed by the project team, a final stage consultation on the draft Wakefield city centre masterplan will take place in Autumn 2021.

ENDS

Notes

The vision and ideas have been developed architectural practice, Farrells (www.farrells.com) following the fantastic public response and feedback received during the first consultation last summer.

- Leeds based property regeneration specialists, Aspinall Verdi (www.aspinallverdi.co.uk)
- Leading cultural placemaking consultancy, Future City (www.futurecity.co.uk)
- Global transport and engineering consultancy, PJA (www.pja.co.uk)


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- Community engagement specialist, UK Networks (www.uk-networks.com)

The Wakefield City Centre Masterplan project team will provide updates about the project through www.wakefieldmasterplan.com and social media channels including Twitter – Wakeymasterplan, Instagram – Wakefieldmasterplan and Facebook – WakefieldMasterplan.

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